



UCF Board of Trustees

September 27, 2024

Agenda Item

AESC-3: Self-Supporting and Market Tuition Rate Programs Report

Proposed Action

The Board of Trustees, on its consent agenda, is asked to approve the Self-Supporting and Market Tuition Rate Programs Reports for submission to the Board of Governors.

Authority for Board of Trustees Action

Board of Governors Regulation 8.002

Supporting Documentation Included

Attachment A: Self-Supporting and Market Tuition Rate Program Report

Facilitators/Presenters

Timothy Letzring, Senior Vice Provost for Academic Affairs

Summary of Key Observations/Recommendations

As required by BOG Regulation 8.002 the annual Self-Supporting and Market Rate report is submitted to the UCF Board of Trustees for review and approval. UCF has 13 approved market-rate programs, which include tracks and certificates as a subset of the larger graduate degree program. UCF also offers five self-supporting programs or certificates. All programs are at the graduate level and UCF has not added a new market rate or self-supporting program since 2016. The SUS has not approved a new market-rate program since 2015. Of the 18, the following are currently suspended:

- Master of Science in Engineering Management
 - This program suspended its operations FY2022-2023. This program began in 2012 as a fixed price program, which at the time matched the market. However, its tuition has not kept up with the market. The program and academic leadership are exploring options.
- Graduate Health Information Administration Certificate
 - Suspended in Fall 2017.
 - Demand for the Professional Master of Science in Health Care Informatics is very strong with 145 students enrolled this past year with no need or demand for the certificate program.
- Management MSM, Entrepreneurship Track
 - Track was suspended beginning Fall 2022 due to low enrollment the prior year. Program is evaluating all three tracks of this program. The Human Resource track remains the strongest.
- Nonprofit Management MNM and Nonprofit Management Graduate Certificate
 - Main program suspended in February 2022 and certificate suspended in 2018.
 - Due to faculty resources needed to operate two separate programs, the program is focusing on its E&G program as demand has not been as strong for the market-rate version.

The remaining programs are all doing well financially. Revenue for each program exceeds its expenses. The M.S. in Data Analytics program, which is self-supporting, has specifically benefitted from recent changes in regulation giving these programs a little more flexibility in managing revenues.

Additional Background

In 2011, the Board of Governors began allowing SUS institutions to submit proposals for market tuition rate programs. These market rate programs were in addition to the already allowed “cost recovery” programs.

All UCF self-supporting programs were created under the former cost recovery regulation. Under the updated BOG regulation, both market rate and self-supporting programs may exceed the cost to operate. For self-supporting, the regulation specifically states that “[u]niversities may collect and expend revenues collected above the level needed for cost-recovery of college-credit self-supporting activity when such revenues are used to provide enhanced support for the academic units associated with the courses or programs or to provide financial support to students.” (BOG Reg. 8.002(2)(a)5.b.). This is the change the M.S. in Data Analytics took advantage of to avoid showing a loss for a second year.

Implementation Plan

There are currently no plans to seek approval for new self-supporting or market-rate programs.

Resource Considerations

N/A